



Program

START – Create Cultural Change

Cooperation partners

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START – Create Cultural Change

A program for cultural managers in Greece

INVITATION

START Opening Event 2017

Date: September 23, 2017, 19.00-22.00 hrs

Venue: Palais in der Kulturbrauerei Berlin
Schönhauser Allee 36-39, 10435 Berlin

The Robert Bosch Stiftung, the Goethe-Institut Thessaloniki and the German Association of Sociocultural Centers take pleasure in inviting you, together with the John S. Latsis Public Benefit Foundation and the Bodossaki Foundation, to the Opening Event of START – Create Cultural Change. Highlighting the topic participation and empowerment, the event celebrates the start of the third edition of the German-Greek cultural managers program, offering:

- 🕒 **Networking opportunities** with 30 cultural managers from Greece and 30 socio-cultural centers from Germany that have been selected to take part in the START capacity building and fellowship program 2017/18;
- 🕒 Talks and discussions on what it takes to trigger social change through cultural actions and innovation, inspired by a keynote speech of **Stefan Horn**, artistic director of the Berlin-based art association urban dialogues;
- 🕒 Insights into the transformative power of cultural initiatives in Greece, given by three START fellows of the program year 2016/17 who will receive **START Scaling Grants** for their outstanding projects.

Live music and artistic performances will add to the creative atmosphere of the evening. The event will be in English. Admission is free.

Kindly confirm your participation by registering online at:

<https://start-opening-event.eventbrite.de/>

The exact location of “the Palais” within the area of the “Kulturbrauerei” in Berlin is indicated here: <http://www.palais-kulturbrauerei.de/locations>

Please feel free to share the invitation with your contacts and networks.

PROGRAM OVERVIEW

19.00 Reception

20.00 Introducing START – Create Cultural Change

Welcome address and introduction to the program activities and partner network by **Atje Drexler**, Head of Department International Relations Europe and its Neighbors, Robert Bosch Stiftung

Audio-visual presentation, introducing the new START fellows, by Russ Smith, ChocolateMedia.de

20.30 On the Importance of Culture as an Instrument for Social Change

Keynote speech by **Stefan Horn**, expert in international cultural management, artistic director of urban dialogues currently managing the European project Labourgames

Live music performance by Singer/Songwriter Dele

21.00 The Transformative Power of Cultural Initiatives in Greece Today

Project presentation by three **START fellows** of the program year 2016/17, who will receive Scaling Grants, worth 10.000 € each, awarded by the John S. Latsis Public Benefit Foundation

Urban Music and Dance Show, celebrating the transformative power of creative ideas, with Morris Perry and artists of Fujjama Nightclub

22.00 Get Together

With drinks & snacks

Global Experience Lounge with Djane Sibyll Mandragora

START is a program of the Robert Bosch Stiftung, conducted in cooperation with the Goethe-Institut Thessaloniki and the German Association of Sociocultural Centers, supported by the John S. Latsis Public Benefit Foundation and the Bodossaki Foundation.

More information on START: www.startgreece.net

Stay connected at: www.facebook.com/startgreece

PROGRAM PARTNERS

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